PERSONAL MESSAGE:

Dear Friends & Fans of my Artistry & Personal Health,

Please take time to hear my Heart & Soul and let me say Thank You.



Many of you have reached out already and I cannot tell you how humbled that feels in my Soul, Blessings & Gratitude!! I am having my Eye Surgery on Thursday July 18th and I would be less than honest to say that I am anxious about all of it... The previous experience I suffered in May has recovered at approximately 90% +/- and the concerns tied to losing vision then appear to be under management yet still present. Healing Prayers for all of this Health and Fear is appreciated.

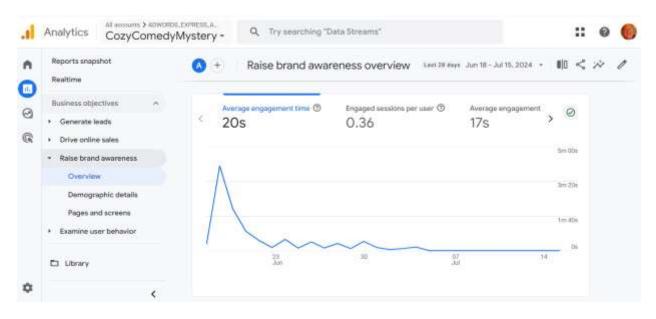
Unfortunately as some who are Fans of my Creative Efforts, Fine Art and Publications I have some updates to share that are both beyond my control and choice. I share all this simply to let you know (if you care) that I have reached another turning point of life and this one did not arrive comfortable or welcomed. As you may have already seen on my website (Yellow Button – PDF) I have become now another casualty of Public BOOK BANNING and Censorship as a result of AMAZON & GOOGLE removing and throttling my Award-Winning and Bestselling "Paperback" FLORIDA RETIREMENT IS MURDER as of midnight June 18th, 2024. This action appears to be directly connected to a Failed Ranking and Competitive platform that has allowed the "Goliath's" of the Publishing and Social Media industry to control, manipulate and feed the propaganda in the USA. As the <u>FTC(Federal Trade Commission</u>) continues to pursue legal action against these entities, the damage continues and is done with vengeance!

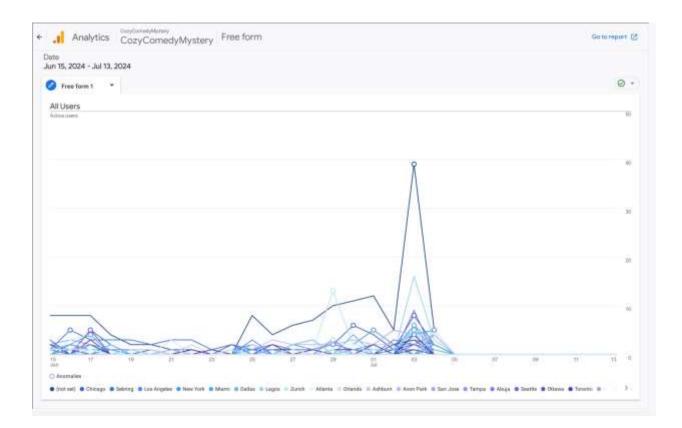
The attacks on our product began on April 15th, 2024 and we were attacked on Amazon with a strategic "REVIEW BOMB" that used wording and content that was AI (Artificial Ignorance) to drop our Ranking from the crest of 4.6 all the way down to 4.2 overnight. The platform of Goodreads (Owned by Amazon) also continued to push our content down with every 5star review that were beginning to appear 2-4 a week. (Ratio for reviews is est. 1/200 per) The wording on this specific review allowed the AI of Algorithms to highlight "poor writing" and that 1star FAKE Account review remains online at the time of this letter...

On June 16th, 2024 our product was gaining tremendous attention and sales despite the previous issues – we had broken the glass ceiling!! This wave of attention can be contributed to a 'Super Fan' who found our product and gave us a Huge Complimentary 5Star Review and needless to say, we were humbled.

The next 48 hours, this product was ranking in the TOP 10 in Canada, TOP 25 in the US and Global Sales were quickly rising as well. In conjunction the website was being seen at a very high level. On June 18th, 2024 in the afternoon the book was ramping up on a huge promotion through Facebook, Ingram Books and Barnes & Noble as well as Amazon. At midnight Amazon Pulled & Banned the Paperback in the United States from ALL DISTRIBUTION. Simultaneously GOOGLE throttled our website account and sent us an email that referenced "Your Traffic is above average prediction and has been limited". Removed Records, Deleted the "Knowledge Panel" and denied my ability to update content.

Current Chart Data Records:





God Have MERCY on their Souls...

And considering that some of this negative energy is coming from people who are hiding behind keyboards, fake names and the cowardliness of a fool, I am fairly sure in saying these entities are far from any form of Integrity and Honesty of Soul. It's real simple; a LIE is a LIE and the attack of Evil Greed at this level is serving one thing and one thing only, 'The Love of Money'...

There is another factor to the previous comment; I am absolutely sure that some of the attacks are from people from past or present out of envy, jealousy or resentment at one degree or another.

In my Heart of Hearts I can say this without reserve, My Soul is Clean and my Sins are forgiven for anything in my actions. And I can also say with complete fact, considering the outlines and declarations I have in my Will and Final Wishes, those who are close to me whom may have possibly created this self-justification of feeling like they have harmed me, have made a foolish error in judgement to limit anything tied to the prosperity of this project or any past and future rewards and revenue from my Estate!!

I truly doubt that anyone or entity who has acted against me even has enough character to understand or retract the harm imposed... Perhaps a little bit of education, knowledge and common sense fairness should be considered !?

If the organizations that are attacking my products (Fine Art, Books, Social Media, SEO, Google, Amazon and all other Mainstream Media platforms) read this document; Congratulations, you have attacked a Retired Gentleman on Permanent Retirement with no resources available to defend. Nor will I now have the supplementary income to survive the perverse economy that has created monsters like you! And if you are just simply a basement dwelling keyboard warrior, well just suffice to say that you have truly lived up to your expectations as a member of society and are forgiven for this lacking of character that you surely must be very proud of yourself and the company you keep!

Since this time of what will be a full month on the date of my surgery, my supplemented income to Social Security, Sales and Promotions have all come to a conclusion and stopped. The product has taken a full 80% ++ cut and SLAM from becoming just another one of the 4,000 ++ Books in the United States BANNED!

(FYI: In 2023 approx. 4,200 Books were Censored, 2024 is already up to 4k)

To put this in perspective at a personal level, commission on a Paperback book sale in the US yields an est. \$2.15 each. Amazon and Distribution takes the other \$10+ per book. Ingram books commission is around \$1.35 and B&N \$1.15. My records are public and last year I lost \$28,000 and only made \$1,800 on the book commissions. Up to the point of Amazon's aggressive and violation of Fair Trade, the book had generated \$1,300. We were on track to double our revenues.

Personally, I am now going to be forced into a Financial Re-Org and take legal action to protect the limited results and pray for a healthy recovery.

As a note, I have had two careers in my life as a Self Employed Gentleman and each being approximately 20+ years. The first being in Manufacturing and was successful to provide income and more money than a person should have had in the 1990's. I had built a house of cards and through a series of both unavoidable physical abilities and self-imposed events, that career came to an abrupt ending that allowed God's Grace to give me a New Blessing. I began my Artistry and for the first time in my life, felt complete... The success and experiences that began gave witness to the calling and purpose of my life. I had a life of travel and risk that paid handsomely in ways money cannot touch... I am repeating myself to some, but the entire path of my journey was to obtain a <u>Feature Film Production for Norma's Sun</u> that was only complimented by the Screenplay Awards achieved in that project. 2020 completely collapsed, erased and deflated the previous 20 years of my life work into nothing but memories and trophies... This event now on what supposed to be a valid effort to recover a life of Creativity, Fine Arts and filling the voids left in an Artist Spirit has taken me back to the same energy of February 2020, it wasn't good enough – again...

I am going to be absent from Social Media soon and perhaps write in the background if my eye-sight returns healthy!? I am humbled and grateful for the Blessings in my life but I am also alone, very alone... I turn 65 September 1st and never thought that forces to be would attack my efforts as hard as I have been hit with actions by organizations of both evil and greed.

Finally, if you are a person who is genuinely caring for my welfare and have read this letter, please know that my intention is to survive and live as safe and healthy as humanly possible. I have to remain in warm climate at some level and as of this time fully intend on remaining in Central Florida. After making multiple attempts and inquires in the region, a Studio & Gallery has not developed as of yet. I want to paint again; *I pray that my God given talent and eyes will remain...*

If you have ever worked for yourself (without a paycheck, a backup or a partner and eaten a lot of rice...) then you understand. If you have empathy and genuine concern that reflects God's Grace, Strength and Healing Power of Prayer, please consider my name in your thoughts... If only Good Vibes, Thank you! This letter is not for sympathy but clarity !!

Sometimes life becomes a trudging effort to move down the road...

Blessings,

Kris